

WATER REFORM AT LAST!

California Water Protection Council
401 San Miguel Way
Sacramento, California 95819

Dear Friend,

We've done it!

Your generous financial support through participation in our free drawing and with direct contributions helped make it possible for us to complete the writing of the most significant water reform program in California in this century.

Still ahead of us is the costly process of gathering enough signatures of California registered voters to earn a place on the November, 1982 ballot. Here are some of the reforms you can help accomplish with your continued financial support:

- ** **The life of the Stanislaus River Canyon will be extended.** The proposition includes a compromise that will keep the New Melones Reservoir at a moderate level until the need for more storage is proven by the signing of contracts to purchase the water at unsubsidized prices. That compromise will preserve the historical, geological, natural, and recreational treasures of the canyon for at least another decade.
- ** New state policies will **ensure the preservation of water** in rivers, lakes, streams, bays, estuaries, and wetlands for fishing, recreation, wildlife support, water quality control, and for the enjoyment of future generations.
- ** Areas in which underground water is overdrafted to a harmful degree will have to **develop and implement plans** to relieve this overdraft for the first time in California history.
- ** Government subsidies for large-scale use of water will be phased out and replaced by **economic incentives for conservation** and efficient management.

It is going to cost about \$185,000 to print the petitions, distribute the literature, prepare the mailers, and process the signatures needed to qualify this critical measure for the ballot. I know you will want to help us reach this goal. If you and everyone else who receives this mailer were to renew your support for this measure with an additional contribution of \$25 at this time, we would be assured of reaching our budget requirements.

For decades the giant corporations that have turned agriculture into agribusiness have had things their own way in the legislature. Their lobbyists have squelched every attempt at major reform. And our state's water problems have become more and more critical.

Now, you can help make sure the people of California have a voice in the policies for management of their vital water resources.

Your check made payable to **Water Protection Council** and mailed in the enclosed envelope will go right into the signature gathering program. We will need to collect about 500,000 signatures in the next few months. It's a big job, but with your continued help we will get it done. So, please be as generous as you can. Thank you.

Sincerely,



Mark Dubois