

DEPARTMENT OF PARKS AND RECREATION

P.O. BOX 2390
SACRAMENTO 95811



October 30, 1969

Mr. David Allan Kay
Director of Public Affairs
American River Touring Association
1016 Jackson Street
Oakland, California 94607

Dear Mr. Kay:

Governor Ronald Reagan has asked me to provide you with more detailed information and instruction concerning the forthcoming Conference on California's Changing Environment to be held at the Ambassador Hotel, November 17 and 18. You will be a member of the reactor panel discussing the subject of "People and Water."

There will be four concurrent panel discussions: "People and Air," "People and Water," "People and Land," and "People and the Urban Society." Panels will convene Monday morning, Monday afternoon, Tuesday morning and Tuesday afternoon (see General Program format attached). A moderator will chair each panel discussion. The panel discussion will be opened Monday morning by a speaker who will relate the subject of a specific panel to the total environment and to man. Panels will discuss their assigned topics at sessions Monday morning at 10 a.m. following the Governor's address, Monday afternoon following lunch, and Tuesday morning following breakfast. Tuesday afternoon, panels will summarize their findings for presentation to the plenary session scheduled for 3 p.m.

The panel program is planned to be in three parts: a reactor panel, a technical panel, and a conferee panel. The reactor panel of about eight people will represent the general broad public interest in a particular subject; the technical panel of about twelve people will represent the professionals - the expertise. It will be their responsibility to identify and define the problem, suggest solutions and alternatives, and present the facts. The conferee panel will consist of approximately 150 people representative of all facets of the subject.

Each technical panel member will be expected to present a concise statement approximately five minutes in length. After the reactor panel reacts to the technical panel presentation, the conferee panel will react. It will then be the moderator's responsibility to keep up the reaction and interaction. Out of the discussion, the moderator will distill short and long range recommendations which are to be presented to the Governor for his consideration and implementation.

As a member of the reactor panel, you will not have to prepare a paper, but I expect to send to you in advance of the Conference the five-minute statements to be made by the technical panel members. I will also send you the opening talk of the panel speaker. I would like for you to study these papers and be prepared

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to react to them. It is hoped that out of the panel discussions will come responsible short and long range recommendations that may be implemented by State government, the private sector and/or the public. We will be especially interested in alternatives and new creative ideas to solve old problems.

With your participation, this can be an outstanding conference designed to confront the issues of our times and bring forth creative ideas to insure Californians a quality environment in the future.

For your convenience, there is enclosed a self-addressed envelope and reply. Please, if nothing more, type in your name and current title as you would like it to appear on the program. Your hotel, meals and registration fee will be provided.

If you have any questions, please feel free to call me at 916-445-2358, or my Administrative Assistant, Mr. James C. Fisher, at 916-445-1560.

Sincerely,

William Penn Mott, Jr.
Director

Attachment