

"California farmers are pumping 652 billion gallons more than is replaced each year. In parts of California's San Joaquin Valley, the land has sunk 29 feet as groundwater has been pumped . . . Agriculture, which accounts for 87 percent of used water, must use it more efficiently . . ."

George F. Will, Columnist
Los Angeles Times, September 2, 1981

"All Californians must understand that their lifestyle, their comfort and their prosperity depend on a delicate balance between supply and demand of a scarce water resource."

San Jose Mercury News
May 3, 1981

"I see groundwater overdraft and its corollary problem of continued expansion of agricultural land in overdrafted basins as the making of an environmental and economic tragedy. There will be social, economic and environmental disruptions of potentially major proportions if something is not done."

Ronald B. Robie, Director
Department of Water Resources,
State of California
February 8, 1981

"Subsidies have made it cheaper to use water than to save it. While the West as a whole lies parched, individual farmers act as if water is as plentiful as air."

The Washington Monthly
November, 1981

Support Throughout California

American Association of
University Women
American Rivers Conservation
Council
California Fish and Game Commission
California Gray Panthers
California League of Conservation
Voters
California Trout
Contra Costa TIMES
East Bay Regional Parks Local 2428,
A.F.S.C.M.E.
Federation of Fly Fishermen
Fishermen's Union of America,
AFL-CIO
Friends of the Earth
Friends of The River
KNXT, Los Angeles
League of Women Voters of California
National Audubon Society
Sierra Club
United Anglers of California
MEMBERS OF CONGRESS
Anthony Beilenson
George Miller
Jerry Patterson
STATE SENATORS
Peter Behr
Daniel Boatwright
James Cobey
John Dunlap
John Nejedly
Nicholas Petris
Alan Sieroty
STATE ASSEMBLY MEMBERS
Tom Bates
Howard L. Berman
Robert J. Campbell
Peter R. Chacon
Leona H. Egeland
Richard Floyd
Terry Goggin
Gary Hart
Lawrence Kapiloff
Mel Levine
Bill Lockyer
Gwen Moore
Herschel Rosenthal
Byron E. Sher
John Vasconcellos
SUPPORTERS
Charles Aronberg, M.D.
Beverly Hills City Council
Barbara Boxer
Supervisor, Marin County
Marvin Braude
L.A. City Council
Eleanor Cohen
Claremont City Council
Conway Collis
Member, State Board of Equalization
Faye Myers Dastrop
Ontario City Council
Nancy Fadden
Supervisor, Contra Costa County
Howard Finn
L.A. City Council
John George
Supervisor, Alameda County
Robert Griffin
San Luis Obispo City Council
Janet Gray Hayes
Mayor, San Jose
Peg Kovar
Mayor, Walnut Creek

Dowell E. Martz
Supervisor, Napa County
Gary A. Patton
Supervisor, Santa Cruz County
Alexander Pope
L.A. County Assessor
Kathy Radke
Martinez City Council
Ted Sheedy
Supervisor, Sacramento County
David Shore
Sacramento City Council
Carol Ruth Silver
Supervisor, San Francisco County
Jean B. Siri
Vice Mayor, El Cerrito
Tom Torlakson
Supervisor, Contra Costa County
Bill Wallace
Supervisor, Santa Barbara County
Charles Warren
Former Chairman, White House
Council on Environmental Quality
Hon. Donald Wright
Retired Chief Justice
California Supreme Court
Mike Berkowitz
President, SEIU Local 535
Tim Brick
Member, Utility Commission
City of Pasadena
James E. Brookshire
Member, Riverside
City Energy Commission
Helen Burke
Member, Board of Directors, East
Bay Municipal Utility District
Gray Davis
Harrison C. Dunning
Former Staff Director, Governor's
Commission to Review California
Water Rights Law
Scott E. Franklin, Chairman
California Water Commission
Thomas F. Gede, Past President
Republican League of California
Michael Glazer, Former Chairman
California Water Commission
W.F. (Zeke) Grader
General Manager, Pacific Coast
Federation of Fishermen's
Associations
Shirley Hufstader
Former U.S. Secretary of Education
Norman B. Livermore, Jr.
Former Secretary for Resources
State of California
Mary D. Nichols, Chairwoman
California Air Resources Board
Mario Obledo
Former California Secretary of
Health and Welfare
A. Alan Post
Former Legislative Analyst
State of California
Arthur E. Schroeder
El Cerrito Committee on Aging
Patricia Shewczyk
Goleta Water Board
William E. Siri, President
Save San Francisco Bay Association
Richard Sklar
San Francisco Public Utilities
Commission
Ariss Ungar
State Reclamation Board
(partial list)
(Organizations are listed for
identification purposes only.)

YES ON 13

The Water Resources Conservation and Efficiency Act



WATER FACTS

There has been no significant reform of California water policy in more than 60 years. Every attempt to deal with our most serious water problems in the legislature has been blocked by lobbyists for agricultural corporations and water district bureaucrats. As a result, California's water problems keep getting worse. Here are some of the things that are happening as you read this:

- Groundwater supplies are being over-pumped in some parts of the state so seriously that the ground has sunk 29 feet and the Department of Water Resources has called the situation "critical".
- Public streams and rivers have been totally dammed and diverted for private use, causing permanent environmental damage to some of our state's precious natural water resources.
- Residential property owners are paying property taxes to provide water price subsidies for large corporate agricultural water users.
- California's commercial and sport fishing industries are continuing to decline as streams and rivers become extinct and water quality suffers because of inadequate and out-of-date water management policies.

The Water Resources Conservation and Efficiency Act is a new water policy to meet the needs of ALL Californians.

- It will help meet the *critical water needs* of Southern California during the next 15 years.
- It addresses the *serious environmental concerns* about the management of Northern California water supplies.
- It establishes a *statewide goal* — to end wasteful and inefficient uses of water in California.
- It requires communities and water districts throughout the state to draft and implement **THEIR OWN LOCAL PLANS** to meet the new goals of water conservation and efficiency.
- It provides *economic incentives* for farmers and water agencies to manage their water more efficiently.
- It creates *fair water pricing* by phasing out the use of property taxes as price subsidies to big water users.
- It provides *essential protection* for California's underground water supplies, which are being overpumped to a critical point in some parts of the state.
- It requires that enough *water be left in our remaining public rivers and streams* to support sport and commercial fishing, boating, other recreational uses, and wildlife, and to maintain the quality of the water.

NORTH

"The initiative would require that local water districts develop conservation and replenishment plans to ensure that this valuable underground reserve be maintained. The idea of planning to sustain this water supply, even if it is to be done by local agencies, is certain to generate opposition from some land owners who now enjoy cheap water supplies . . . there can be little doubt that coordinated management is required to avert serious trouble in the years ahead."

*San Francisco Chronicle
Editorial, April 12, 1982*

"The November ballot measure qualified with signatures collected in equal proportions in Northern and Southern California. It has received kind words from both the Los Angeles Times and San Francisco Chronicle, which predictably, were strident editorial voices, respectively, for and against the Peripheral Canal. Such North-South support was one major ingredient Prop. 9 lacked."

*Sacramento Union
Editorial, June 11, 1982*

SOUTH

"... California desperately needs a long-range policy for developing and using its scarce water resources that is more suited to the 1980s than to the Gold Rush days in which much water law is rooted. . . the legislature probably is not capable of writing such a new policy . . .

"... irrigation districts and the metropolitan district and others seem concerned generally that the initiative would deprive them of freedom to conduct business in their own way . . . They are right, and that, it seems to us, is the strongest argument in favor of the initiative."

*Los Angeles Times
Editorial, May 27, 1982*

"The Water Conservation and Efficiency Act looks to be exactly what California needs in regard to water protection and conservation."

*Claremont Courier
May 19, 1982*

"We like the initiative."

*KNXT-TV (Los Angeles)
Editorial, June 16, 1982*